



### Brand Emissions Leaders Ratings for the Rail and Other Sector

Brand name (Brand Owner)	Brand Emissions Leaders Rating	Best of sector
Arriva	Brand Emissions Leader	
Eurostar	Brand Emissions Leader	
Groupe Eurotunnel	Brand Emissions Leader	 <b>Target</b>  <b>Absolute Reduction</b>  <b>Intensity</b>
First	Brand Emissions Runner-up	
Heathrow Express (BAA Limited)	Brand Emissions Runner-up	
Go-Ahead	Brand Emissions Competitor	
Stagecoach	Brand Emissions Competitor	
National Express	Data not comparable	
Network Rail	Data not comparable	
Virgin Trains (Virgin Group)	Data not comparable	
Citylink	Qualitative disclosure only	
Gatwick Express (Govia)	Qualitative disclosure only	
Stena Line	No carbon information found	

## Notes on table

Over 600 of major brands operating in the UK have been rated on the following criteria.

- Delivering carbon emissions reductions OR top ranked on emissions intensity in sector
- Emissions reduction targets above UK Government Climate Change Committee target ( 1.7% annual reduction)
- Carbon emissions reporting in compliance with accepted international standards

Brands that meet these criteria are ranked **Brand Emissions Leaders**; the rest are ranked against their sector competitors on the following scale.

	Rating	Description
1	<b>Brand Emissions Leader</b>	Meet all criteria
2	<b>Brand Emissions Runner Up</b>	Meet some criteria and fail others by a small margin
3	<b>Brand Emissions Competitor</b>	Good data so performance can be assessed, but fail one or more criteria by a significant margin
4	Data not comparable	Carbon emissions reported but not compliant with reporting standards and unusable for Brand Emissions
5	Qualitative disclosure only	Qualitative information on climate change activity but no carbon emissions data found
6	No carbon information found	No carbon data and no reference to carbon activity found

**Best of sector** refers to those brands that are best in their sector in each of the BEL criteria – best reporting, highest absolute carbon reductions, lowest carbon intensity, and strongest targets.

More detail is available on brand performance in the Brand Emissions Leaders Report, 2009 see <http://bit.ly/belreport2009> for more information.

Details on the ratings method is available at [bit.ly/brandemissions2009](http://bit.ly/brandemissions2009)

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